SHAWNEE GAME CONFERENCE

SPONSORSHIP DECK

NOVEMBER 3-4, 2023

ABOUT SGC

Shawnee Game Conference is the longest running academic game conference in the Midwest, devoted to all aspects of gaming, game design, simulation and immersive technology. Co-hosted by Shawnee State University Game & Simulation Programs and the Kricker Innovation Hub.

SGC routinely showcases the best work of students, alumni, and industry professionals through interactive sessions, displays, and tournament competition.

Industry veterans bring a wealth of knowledge to the conference every year with talks including computer science, character design, animation, production, development, and much more.

SSU KRICKER INNOVATION HUB

SGC will be hosted by the **Kricker Innovation Hub**

The Kricker Innovation Hub is the Shawnee State University Center for Entrepreneurship, Innovation, and Creativity. The Hub is funded by the U.S. Economic Development Administration to develop a Digital and Immersive Technology accelerator program.

The Hub is proud to partner with SSU to present the 23rd annual Shawnee Game Conference

Shawnee State University
Kricker Innovation Hub

GAMING AT SHAWNEE STATE

STUDENT FOCUSED

Dedicated to providing personalized learning. We provide the guidance and support our students need to succeed -- no matter their starting point.
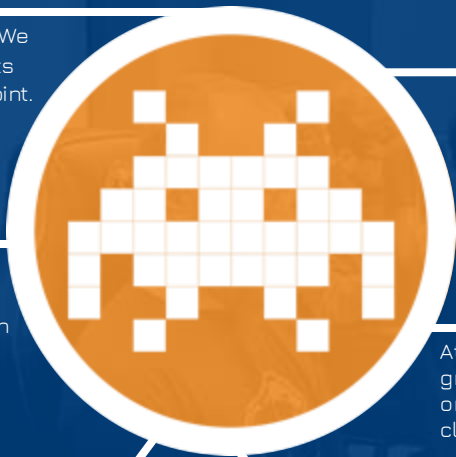
NATIONALLY-RECOGNIZED

A Center of Excellence in Immersive Technology - Shawnee State has been ranked by The Princeton Review as a Top School to Study Game Design 11 years in a row. Listed as one of eFuse's 15 Elite Esports Educational Programs in 2020.

GAME CONFERENCE

Shawnee Game Conference is an annual Art, Technology, and Esports Expo—an interactive digital technology event that draws game developers, students, and industry leaders from across the nation.

GAME DESIGN

We offer two separate, but coordinated programs in digital simulation and gaming at Shawnee State — one in Game Programming and one in Game Arts. Here, students learn how to play with others, working as a team to make games that look great — and work.

ESPORTS

Athletics works directly with our gaming departments to grow a strong esports program. Allowing students to not only compete but learn about the industry in the classroom.

GAME ON!

In addition to our degree programs and Esports teams, we offer a number of game-related intramurals, student clubs centered around gaming, and impromptu game nights across campus.

PREVIOUS YEARS

- 800+ ATTENDEES
- 100+ UNIQUE CITIES
- 15+ DIFFERENT STATES
- 5+ COUNTRIES REPRESENTED

- 50+ EXHIBITORS & GAMES
- 30+ SPEAKERS & SESSIONS
- 15 + TOURNAMENTS & CONTESTS
- 4+ PANELS & ROUNDTABLES

WHAT PEOPLE ARE SAYING

Yimmit303 @yimmit303 · Nov 16, 2019
So I won the #SGC2019 game design contest. It wasn't for Space Log but I'm still more than excited to have a game I worked on recognized. 😊
#gamedev #indiedev #godot

CHUB'S MAGIC SPECIAL ADVENTURE ON THE PLANET WHERE YOU CAN'T TURN AROUND
PLAY
EXIT

Tom
@HyperionTom

Had a great intro talk last night with @LoadingLaw and @MarisaHike at @ssuinnovation on the games industry! Looking forward to #SGC2019 at @ShawneeState today and tomorrow. @SSUGames

12:46 PM · Nov 15, 2019 · Twitter for Android

PROUD SPONSOR OF ESPORTS COLLEG
intel
WD_BLACK
Windows 10
LG UltraGe

"A virtual groundbreaking will occur at this conference with economic and workforce development professionals along with educators," - Gary Little, president, Information Technology Alliance of Appalachian Ohio

"Although called a game conference, **it actually was a celebration of art and technology** in addition to gaming. Art exhibitors and indie game developers alike came to show off their works and share about their path to realizing their dreams." - Jennifer K; iBUYPOWER

SGC SPONSORSHIP

From keynotes and educational panels to competitions and tournaments SGC has a bit of it all. Supporting this events helps inspire and grow the next generation of game developers, software engineers, and creatives.

SPONSORSHIPS LEVELS

PLATINUM SPONSOR - $2500
Help equip SGC be the best gaming conference around. Every attendee will know your brand helped make this a successful event.

GOLD SPONSOR - $1000
Secure a larger presence at SGC for your company while helping to create a better experience!

SILVER - $500
Save your company a spot at our career fair and exhibition while supporting the operations of our conference!

SGC SPONSOR LEVELS

PLATINUM SPONSOR

$2,500 - 3 available

Get in the spotlight by helping SGC deliver the best event possible! SGC takes a lot of work to organize speakers, expo floor, tournaments, and more. Be a part of it all with your sponsorship!

- Large Expo Space Booth
- Large Career Fair Booth
- Key Note Stage Presence
- Premier Website Presence
- Strong presence on all Marketing Material
- Social Media Recognition
- All Access Tickets (10)

- Logo on Day-Of Materials
- Logo on Student Career-fair material
- SSU Student Resume Book
- Thursday Evening VIP Pre-Conference Banquet

SGC SPONSOR LEVELS

GOLD SPONSOR

$1,000 - 4 available

Support the future of gaming and technology and make sure attendees know it by securing a Gold Sponsorship.

- Large Expo Space Booth
- Large Career Fair Booth
- SSU Student Resume Book
- Branding on all marketing materials
- Branding on day-of materials
- Branding on Career-fair materials
- Website Presence
- Social Media Recognition
- All Access Tickets (5)

SILVER SPONSOR

$500 – 10 Available

Every dollar helps, and goes to making SGC better every year. The Silver Sponsorship gets you:

- Medium Expo Space Booth
- Medium Career Fair Booth
- SSU Student Resume Book
- SGC Program Branding - Breakout Sessions
- Branding on Day-of Materials
- Branding on Career Fair Materials
- Social Media Shoutout
- All Access Tickets (2)

CONTACT

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